

THE ASGA AWARDS EVENT

The Awards will be presented at a formal dinner, to be held on Tuesday 21 September 2010 on board the "Bella Vista" harbour cruiser.

The evening will coincide with the Sydney Visual Impact Image Expo at Darling Harbour on 20-22 September.

All entries will be on display during the Expo.

The Terms & Conditions of Entry require that entrants are represented at the Awards event. Corporate tables and individual tickets can be booked by contacting the Convenor on 0448 274 211 or michael_punch@signs.org.au

To download standardised Entry Mounting sheets, the Awards Terms and Conditions and Entry Form, go to www.signs.org.au/signawards.htm. Mail entries to ASGA, PO Box 1313, Crows Nest NSW 1585 or courier to 54 Hotham Parade, Artarmon NSW 2064

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MAGAZINE



Australian Sign & Graphics Awards

2010

Entries Close 16th July 2010

For all details :
www.signs.org.au/signawards.htm

The ASGA Awards Event encourages and promotes high standards of design, rewards the execution of all aspects of signmaking, affirms excellence in production.

CATEGORIES

All entries must have been completed in the period from 1 July 2008 to 30 June 2010.

1 VINYL – Non-Digital

This award comprises signage predominantly made from “off the shelf” adhesive vinyls and may include signs on walls, vehicles, banners, shopfronts and general signage. This category excludes vehicle wraps (see Category 2 & 3).

2 VEHICLE WRAPS – Full Vehicle

This award recognises and encourages the specific skill required to design and apply signage known as “vehicle body wraps”. Vehicles may include cars, vans, buses, boats, trucks and bikes.

3 VEHICLE SIGNAGE – Combination Wrap & Vinyl Cut Lettering

This award recognises and encourages the specific skill required to design and apply a combination of vehicle wrap and direct lettering to a vehicle. Vehicles may include cars, vans, buses, boats, trucks and bikes.

4 AIRBRUSHING OR HANDPAINTED MURALS

This award includes signage where airbrushing techniques or murals form a substantial part of the completed sign and may include signage on walls, vehicles, banners and general signage.

5 TRADITIONAL SIGNCRAFT SKILLS

This award recognises and acknowledges the traditional hand skills still being practiced in our industry today, and may include hand lettering, mask and spray, signwriting, sandblasting, gilding, gluechipping, etc. Signage may comprise vehicles, walls, shopfronts, etc.

6 SCREENPRINTING

This award showcases screenprinting in the sign industry. Any screenprinted item with any number of colours directly printed on any ridged substrate greater than 1.5mm thick.

7 ROTARY ENGRAVING

This award covers any engraved sign or image using a rotary engraving machine. Output would include directories, nameplates, mimic panels, presentations and awards etc on any selected material.

8 LASER ENGRAVING

This award covers any laser produced sign or image using a CO2 laser machine. Output would include directories, nameplates, mimic panels, presentations and awards etc on any selected material.

9 ROUTER OUTPUT

Entries for this award need to be produced on a router and can be any sign, logo, image or output produced (excluding engraving: see Category 8) where a sign, graphic or image is the main subject.

10 CARVING/SCULPTURE

This award includes both hand-carved or machine-carved (or sculpted) signage in any material and can be either full 3D or 3D relief, and also includes moulded signage.

11 FABRICATION (1)

This award may include 3D fabricated letters, free standing plinth signs and may include metals, plastics and timber, etc.

12 FABRICATION (2)

This award includes pylon signs and sky signs and may include metals, plastics and timber, etc.

13 ILLUMINATION – LEDs

This award covers the design and application of LED technology in our industry scope. Entries must be accompanied by day and night photographs.

14 ILLUMINATION – Neon

This award covers applications of neon glass to illuminate signage or to create special lighting effects and may include signage on walls, advertising signs, shopfronts, skysigns, architectural applications etc. Entries must be accompanied by day and night photographs.

15 ILLUMINATION – non-LED & non-Neon

This award covers applications of illuminated signage that has no LED or Neon involvement and may include signage on walls, advertising signs, shopfronts, skysigns, architectural applications etc. Entries must be accompanied by day and night photographs.

16 DIGITAL PRINT OUTPUT

Entries for this award may include murals, flexfaces, light box faces, banners, posters, etc.

17 ORIGINAL IN-HOUSE DESIGN CONCEPT

This award assesses the fundamental design aspects of a sign where the design concept was developed in-house, irrespective of whether the sign was manufactured in-house or contracted out to a third party.

18 DIRECTIONAL, WAYFINDING & STATUTORY SIGNAGE

This award assesses the overall directional, wayfinding or statutory signage project and may include proprietary or non-proprietary signage systems or products, and signage can comprise any form.

19 SELF-PROMOTION

This award is for promotional work of any type, eg, hoardings, banners, freestanding signs, walls, vehicles, brochures, business cards, etc that are created for the purpose of self-promotion with no budget constraints or commercial value to a client. The category rewards any skill set to promote your business.

20 WORK BY AN APPRENTICE/TRAINEE: 1ST YEAR

An encouragement award for outstanding achievement in the first year of an apprenticeship. Any work undertaken as part of the course is eligible for entry. (Trainee's contribution to be 75% or greater.)

21 WORK BY AN APPRENTICE/TRAINEE: 2ND – 4TH YEAR

This award is for second, third or fourth year apprentices and any work undertaken as part of the course is eligible for entry. (Trainee's contribution to be 90% or greater.)

22 INDUSTRY TRAINING & DEVELOPMENT AWARD

This award recognises the outstanding contribution of an individual, company or institution in furthering the education and training within the sign industry. (All entries are to be in a written submission so as to fit on the sponsor's mounting board.)



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