

2010  
**4n**

# CHINA SIGN EXPO

*A Colorful World for Sign*

The 17th Trade Show for Sign-making & Digital Printing,

April 21-24, 2010,

China National Convention Center, Beijing

Corporate Sponsors



Platinum Sponsors



Golden Sponsor

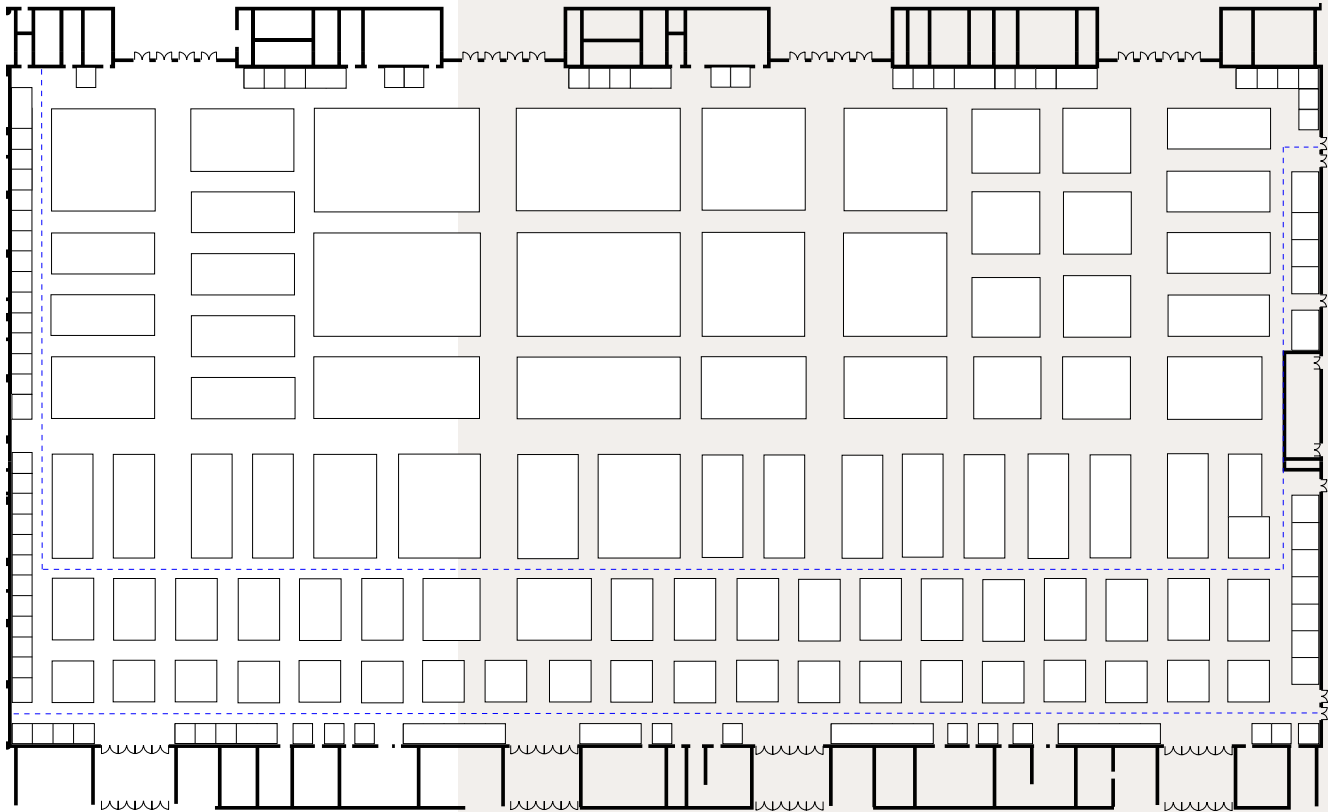


# Floor Plan of China Sign Expo & China LED Expo

Digital Engraving,  
Cutting & Acrylic Equipment

Ink-jet Printing &  
Consumables

Display equipments  
and Sign System



## China LED Expo 2010

### Booth Charges

Shell Scheme: USD 2800/9 sqm

Raw Space: USD 280/sqm (Min.27 sqm)

(To exhibit on China Sign Expo, please contact shanxiao@ceiec.com.cn)

### Exhibition Halls

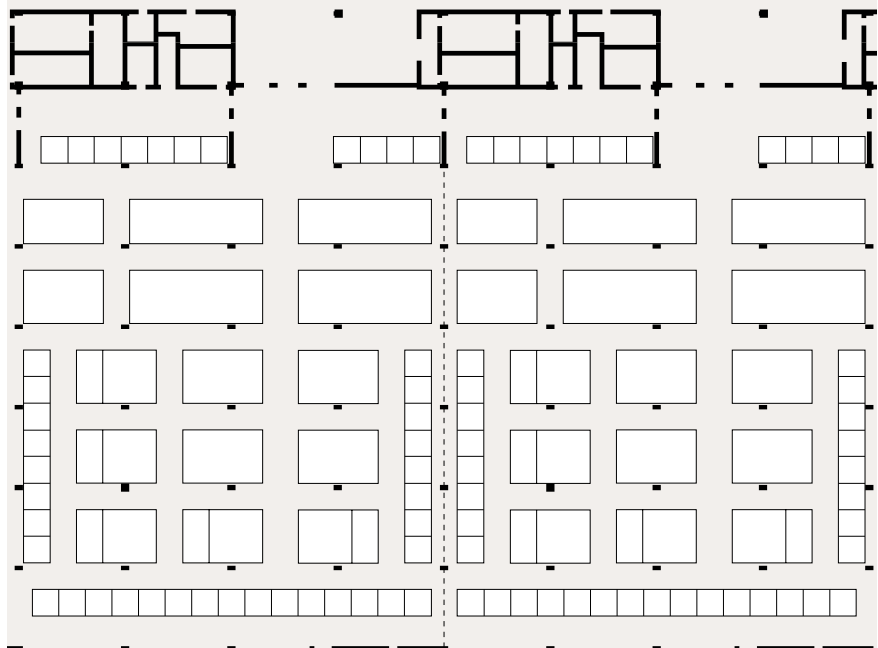
Hall 1: Digital Engraving, Cutting & Acrylic Equipment

Hall 2: Ink-jet Printing & Consumables

Hall 3: Ink-jet Printing & Consumables

Hall 4: Display equipments and Sign System

Hall 5: China LED Expo 2010



# Know More of China Sign Expo 2010

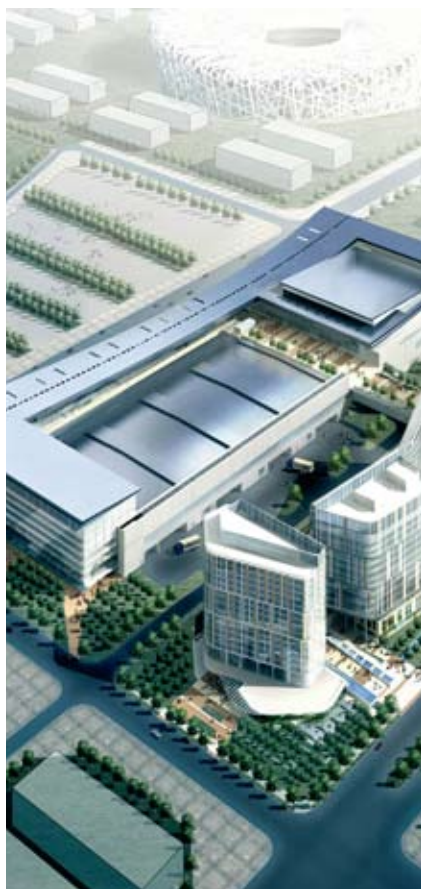


Beijing, capital of China, is the economic center of Northern China and the most significant market for sign and ad industry as well. Started from 1994, China Sign Expo is one of the largest sign trade shows in China. China Sign Expo 2009 has done very well under the circumstances of the ongoing international financial crisis. It has seen 320 exhibitors and 48,750 visitors from all over the world.

China Sign Expo is held every April when it is a golden time for companies to issue new products. Also, in the same month, you can visit China Import and Export Fair. It will be worthy of your trip to China for these two fabulous trade fairs.

**The 17th China Sign Expo** will take place on **April 21-24, 2010** in **China National Convention Center**, a chosen place with modern exhibition facilities. The total displaying area will be **27,000sqm** with four sections including **Digital Engraving, Cutting and Acrylic Equipment Pavilion, Ink-jet Printing and Consumables Pavilion, Display equipments and Sign System Pavilion, and Led & Lighting Box Pavilion**. Altogether there will be **16000 stands** and around **460 exhibitors** are expected to show up on China Sign Expo 2010. Up to now, 40% of booths has been sold out. Famous international brands such as ROLAND, EPSON, AGFA, MUTOH, MIMAKI ect. will all take this opportunity to display their newly-issued products.

China, regarded as "Workshop of the World", is becoming the manufacturing center of sign industry. Products of lower cost but high quality made in China are sure to be your preference. Henceforth, don't miss China Sign Expo in Beijing. It will be a great platform for you to get what you want!



## Our Exhibition Hall

With the exhibition area going enlarging, after serious considerations, the organizing committee decides to move China Sign Expo to **China National Convention Center**.

Ideally located in the heart of Beijing Olympic Green, China National Convention Center stands right next to the Bird's Nest, Water Cube (National Aquatic Centre) and National Indoor Stadium.

China National Convention Center is proudly China's newest and largest international conference venue. The centerpiece of the fine-looking CNCC is famous for its sound multi-functions and world-class facilities.

CNCC enjoys unparalleled location. It takes only 30 minutes to the airport and the subway linking city center and the airport has one stop at CNCC. It will be very convenient for you to pay visit to this great trade show.

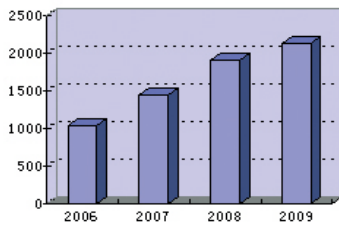
The detailed address: No.7 Tianchen East Road, Chaoyang District, Beijing, China.

Please visit <http://en.cnccchina.com / Default.aspx> for more information.

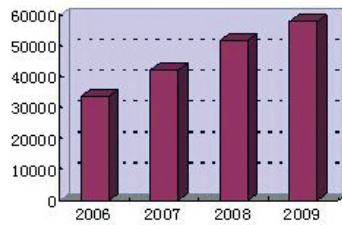


## Statistics of China Sign Expo 2010 (Year of 2006-2009)

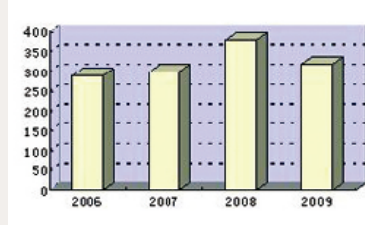
### Overseas Trade Visitors



### Domestic Trade Visitors

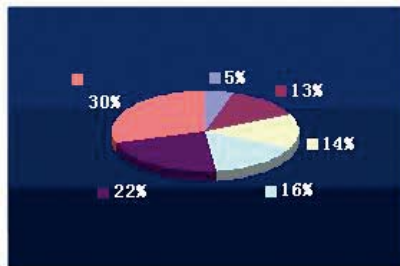


### Exhibitors



## Exhibitors of China Sign Expo 2010

Exhibitors of China Sign Expo cover the following main areas



- 30% Large Format Digital Printing & Image, Laminator, Consumables, Ink
- 22% Engraving & Cutting Machine, Acrylic Equipment
- 16% Sign Board, Prismatic Display, Lighting Box, Pop
- 14% LED and Lights
- 13% Indoor & Outdoor Sign-making & Advertising Manufacturing
- 5% Others

## Scope of Exhibits of China Sign Expo 2010

### DIGITAL PRINTING

- Large Format Digital Printing
- Screen Printing
- Pad Printing
- Digital Photography Systems
- Digital Inkjet Printing, Scanners
- Carving and Cutters, Plotters, Engravers
- Laminating and Mounting, Packaging, Welding

### SIGN-MAKING MATERIALS & CONSUMABLES

- PVC sheet, Films, Banners, Fabrics, Awnings
- Acrylic
- Packaging Materials
- Printing Media (indoor & outdoor)
- Vinyl Applications & self-adhesives
- Special Art Paper
- Ink, Oil & Pigment
- Office Application Consumables

### SIGN SYSTEM

- Rotating Signs
- Metal Letters, Aluminum
- Sign, Label & Card Manufacturing Equipment
- Guiding Sign Systems

### DISPLAYS & DISPLAY SYSTEMS

- Display Equipment
- Display Designing & Manufacturing
- Exhibition Services
- Furnishing & Decorating
- Banner Display Systems
- Shop-fittings, Point of Purchase Display

### ELECTRIC & ELECTRIC SIGNAGE

- Neon, LED, Lightbox, Channel Letter, Light Panels
- LCD Signage
- Computers, Computer Hardware & Software

### GRAPHIC IMAGING & SIGNMAKING

- Digital Printing & Screen printing
- Cutting, Engraving, Laminating and Packaging

### DIGITAL IMAGING

- Digital Imaging (Large Format & Superwide)
- Digital Cameras, Photo imaging, Lighting Systems
- Digital Inkjet Printing

### SIGN-MAKING & ADVERTISING MANUFACTURING

- Image Manufacturing (Indoor and Outdoor)
- Outdoor Project Manufacturing
- Tri-dimensional Graphic Manufacturing
- Thermal Transfer Printing

# Experience More Except Paying Visit To China Sign Expo 2010



With legacy of more than 5000 years' history and being capital of several dynasties, Beijing is a modern city with great ancient elements. Take this opportunity to experience and touch the beauties and mysteries.



Great Wall



Forbidden City



Bird's Nest



Water Cubel

## Attention:

- With only USD 400, you can enjoy the tour package
- The four-star hotel is included in the tour package. Only with \$60/night, you can have a good stay in this hotel if you needn't the tour package.
- During your stay in Beijing, there will be a shuttle bus transferring between the hotel and the exhibition center.



THE PLACE

There are more, come and find by yourself...



## Here is the tour package we've arranged for your reference.

This wonderful tour package and special room rate in a star hotel will further assure you a satisfying business trip. Need to know more? Log on [www.4nshow.com](http://www.4nshow.com) to learn the details. Registering on line, you could enjoy the special offers. You can also arrange your travel after show according to information provided by the organizing committee.

	Date	Schedule
Day 1	20-Apr	Check-in in JinQiao Apartment Hotel
Day 2	21-Apr	Buffet breakfast at Hotel.
		08:40 Free shuttle bus from hotel to exhibition center.
		09:30 Visit China Sign Expo 2010
		16:30 Free shuttle bus from exhibition center back to hotel
		18:30 Head for the <b>Silk Street</b> and <b>THE PLACE</b> (Shopping Center)
Day 3	22-Apr	Buffet breakfast at Hotel.
		08:40 Free shuttle bus from hotel to exhibition center.
		09:30 Visit China Sign Expo 2010
		16:30 Free shuttle bus from exhibition center back to hotel
		18:30 Head for <b>Houhai Park</b> (A place for Club & Bars)
Day 5	23-Apr	Buffet breakfast at Hotel.
		08:40 Free shuttle bus from hotel to exhibition center.
		09:30 Visit China Sign Expo 2010
		16:30 Free shuttle bus from exhibition center back to hotel
Day 4	24-Apr	Buffet breakfast at Hotel.
		08:00 Leave for <b>Tian'anmen Square</b>
		09:00 Visit <b>Palace Museum</b> (Forbidden City)
		11:30 Leave for Summer Palace
		12:00 Lunch Time
		13:00 Leave for <b>Bird's Nest</b> and <b>Water Cube</b>
		17:00 Head for Pecking Duck Restaraut
		19:00 Back to Hotel
Day 6	25-Apr	Buffet breakfast at Hotel.
		Check out or make other travel arrangements by yourself.
		For any questions, please contact with <b>shanxiao@ceiec.com.cn</b>

PS: If you still want to go to Great Wall, we will make another arrangement and extra USD100 is needed.



## JinQiao Apartment Hotel - Comfortable and Reliable



Located in the Second East Ring Road at GuangQuMen, adjacent to the East Chang'An Avenue & China World Heritage Temple of Heaven, especially in the Commercial Circle of the Oriental Plaza & China World Trade Center, JinQiao Apartment Hotel is the first all-suite Apartment Hotel in Beijing equipped with Lenovo Network Computer providing free access to internet. All suites of JinQiao Apartment Hotel include luxury open kitchens with Chinese and Western Restaurant & Bar, Hair Beauty Saloon, Photo Express, Air Ticketing, and Post Office service etc., especially a 12-hour Supermarket ideal for both short staying & long residence.

Ordering the Tour Package (Exhibition + Sight-seeing), you could enjoy JinQiao Apartment Hotel. If you needn't the Tour Package or want additional accommodation after the show, you will also enjoy the special discount for \$60 per night. With good conditions, satisfying service and perfect location, JinQiao Apartment Hotel has got quite a lot of good remarks from our guests. It enjoys a high reputation among our foreign friends.

For more information, please visit <http://www.jinqiaoapartmenthotel.cn> / or send emails to [shanxiao@ceiec.com.cn](mailto:shanxiao@ceiec.com.cn).



# CHINA SIGN EXPO

*A Colorful World for Sign*

**Organizer:**

**China Enterprises Association for Foreign Trade & Economic Corp.  
China Electronics International Exhibition and Advertising Co., Ltd.**

Electronics Building, A23, Fuxing Road, Beijing 100036, China

Tel: 86-10-68298675

Fax: 86-10-68288219

Contact Point: Cecilia Shan

Email: shanxiao@ceiec.com.cn

Website: [www.4nshow.com](http://www.4nshow.com)